



Market Research Executive

Conceptia, a leading reseller of SolidWorks from Dassault Systemes, invites enthusiastic & skilled resources, to the position of MRE.

Established in the year 2001, we have been a **Dassault Systemes** reseller partner for more than 15 Years catering to various industry verticals. As part of our business growth, we are expanding our sales operations in Bangalore. Conceptia has an established client base in the manufacturing and defence vertical coupled with a strong record for delivering highest customer satisfaction. This is an excellent opportunity to work with a leading **CAD/CAM/CAE** reseller and to be part of a company with an excellent track record in YOY growth.

About the role: -

As a **Market Research Executive**, you would be responsible for identifying what people do, think, buy, or believe and why. This data would be used for new product testing, assessing customer preferences, evaluating competition, and monitoring staff or customer satisfaction.

Market research executives are responsible for:

- Field visits to potential client's locations, offices, premises.
- Consulting clients about project requirements and objectives
- Designing research methods such as interviews and questionnaires
- Carrying out qualitative or quantitative research
- Writing reports, including client recommendations
- Analysing, translating, and presenting results

Desired Skills

- **B Tech Mechanical** 0-6 month's work experience.
- Male candidates with own 2-wheeler and DL.
- The candidate should have strong communication or analytical skills.
- An engineering degree may be appropriate for industrial market research. Fresher candidates.
- Diploma candidate in mechanical engineering is also fine.
- Local language knowledge is an added advantage.
- Should have good personal qualities, including confidence, a friendly manner.