





EASILY CREATE & SHARE PHOTOREALISTIC RENDERINGS TO DELIVER THE RIGHT CONTENT FOR CUSTOMER ENGAGEMENT

Improve business decision-making for product management, marketing and sales with a powerful content analysis and market intelligence solution in the cloud.

OVERVIEW

The 3D Render role allows anyone to create world class marketing assets, anytime and anywhere with endless scalability through a cloud-based architecture. Users can create assets at any time but pay only when they produce a rendering. By using a single-source-of-truth for data and cross-discipline content libraries, users are ensured of the product-correct output for any rendering.



KEY CAPABILITIES

- Streamlined user experience enables everyone to create photorealistic product shots to validate and promote your products
- Enjoy perfect visual quality with integrated photorealistic preview
- Increase creative freedom including camera and lighting settings, and material tweaking with convenient and straightforward ways to stage your products
- Stellar precise preview streaming in the web browser supports superior material appearance and render quality in Global Illumination (GI) mode
- Working on your scene inside the application is free; pay only when you render an image



CAPABILITIES OF THE 3DEXPERIENCE PLATFORM

With its growing solution portfolio and secure cloud technology, the **3D**EXPERIENCE® platform enables you to manage all facets of your product development process including rendering productions while reducing infrastructure costs, IT overhead, software maintenance and complexity. All **3D**EXPERIENCE solutions work together seamlessly making data management, sharing, and collaboration across your entire business ecosystem easy.

- Store all your rendering productions in a centralized, secure location on the cloud and access and manage it from any device.
- Manage the lifecycle of any type of content such as 3D design files, rendered output and documentation across disciplines and CAD applications.
- Your entire production processes including direct posts to communities, reviews, and adjustments are seamlessly integrated through the 3DEXPERIENCE platform.
- Take advantage of built-in revision control and branching for streamlined data management.
- View, share, annotate, discuss, visualize and manage rendered output from any device with a web browser.
- Collaborate in real time with all internal and external team members through cloud-based dashboards, messaging, activity streams, communities and drag-and-drop task management.

Our **3D**EXPERIENCE® platform powers our brand applications, serving 11 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the **3DEXPERIENCE** Company, is a catalyst for human progress. We provide business and people with collaborative virtual environments to imagine sustainable innovations. By creating 'virtual experience twins' of the real world with our **3DEXPERIENCE** platform and applications, our customers push the boundaries of innovation, learning and production.

Dassault Systèmes' 20,000 employees are bringing value to more than 270,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit **www.3ds.com**.



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