

## **Conceptia Software Technologies Private Limited Privacy Policy**

Conceptia Software Technologies Private Limited (Conceptia) and its product sales division CONCEPTIA KONNECT (CKONNECT) would like to thank you for visiting our website. We know many visitors have questions regarding the privacy of their interactions with CKONNECT. We hope this privacy policy statement will answer any questions you may have, but if it does not, please feel free to contact us at the email address or postal address shown below.

We would like to bring to your notice that the products we sell are mainly engineering software applications and human interface devices for usage in product design and manufacturing environment and can be used only by trained design professionals. These products are not considered as general consumer products.

### **Personal data**

Through our Websites and pages CKONNECT will not collect any personal data about you (e.g. your name, address, telephone number or e-mail address), unless you voluntarily choose to provide us with it (e.g. by registration for events seminars or webinars, request for information on products and services we offer, periodic survey, information provided for availing technical support), respectively.

### **Usage of your personal information provided to CKONNECT**

When you do provide us with personal data, we usually use it to respond to your inquiry, process your order or provide you access to specific information or offers. Also, to support our customer relationship with you we conduct periodic survey about the quality of services provided by us and also to understand any suggestions from the contact. Additionally CKONNECT may use the personal information thus gathered you provided us for a variety of purposes, including invitation for seminars and online events, conducting customer satisfaction surveys and other feedback surveys and or product and services marketing campaign. We may use the information to inform you of special offers, contests, upgrades, and other software products and services that may be of interest to you.

If you do not wish to receive further communications and information from CKONNECT please let us know by emailing [events@ckconnect.in](mailto:events@ckconnect.in) and we will respect your wishes. We also contain instructions as to how you can opt-out of future email communications in the communications we send to you.

### **Providing information in the Website**

Occasionally you may be asked to give us more specific information about yourself, such as when you download software, request for a product demonstration, request for training of software or hardware, request for technical support, request for pricing information, viewing product videos, downloading brochures or data sheets or any product specific details, register for a seminar or any other event, respond to a survey, enter a contest from our website, and register at the customer portal. Supplying such information to us is optional, but you may be unable to complete certain transactions without giving such information.

CKONNECT provides various community activities to its users, including discussion forums and blogs. Participation in these activities is voluntary and it is very likely that personal information will be exposed to other members of the community if you participate. DS SolidWorks takes no responsibility for maintaining the privacy of any personal information you make available to members of any community identified as such on the website. Our website includes social media features, such as the Facebook Like button and widgets, such as the Share button or interactive mini-programs that run on our site including link to Youtube videos, LinkedIn pages etc. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. These features may collect your IP address and which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our site. Your interactions with these features are governed by the privacy policy of the company providing the features.

## **Use of your personal information provided to other web sites**

On our websites, we may have links to other websites or you are referred to our website through a link from another website. As you can imagine, we cannot be responsible for the privacy policies and practices of other websites. Such content is subject to their terms of use and any additional guidelines and privacy information provided in relation to that use on their website.

We recommend that you check the policy of each website you visit to better understand your rights and obligations especially when you are submitting any type of content on those third party website. Please contact the owner or operator of such website if you have any concerns or questions.

## **Information Collected via Marketing Activities**

CKONNECT conducts many different marketing activities by which it may collect your personal information. For example, we collect contact information at trade shows, seminars , webinars, and we invite the public to watch videos or download product related information from our website in return for providing us contact information, we run contests for which participants may provide basic information about themselves, and we obtain addresses from publications that target the industries from which we hope to attract customers. CKONNECT will never share the data collected from our website including your personally information which you have disclosed to any of the third party either free or as a paid service except if required by law or if CKONNECT believes in good faith that such disclosure is reasonably necessary to comply with legal process (for example, a warrant, protect the rights, property, or personal safety of CKONNECT, our customers or the public.

## **Visiting our Websites**

In general, you can visit CKONNECT website without telling us who you are or revealing any personal information about yourself, such as your name, phone number, or postal or email address. We don't track or intend to collect the identity of person accessing our website. Our web server collects IP addresses to obtain certain aggregate information concerning the use of our website. An IP address is a number that is automatically assigned to your computer whenever you're surfing the web. We do not link IP addresses to any personally identifiable information. Therefore you can remain anonymous when you visit our website.

## **Security of your personal data**

As we value your personal information, we will ensure an adequate level of protection. We have therefore implemented technology and policies with the objective of protecting your privacy from unauthorized access and improper use and will update these measures as new technology becomes available, as appropriate.

## **Questions or Concerns**

We hope this policy statement helps you understand CKONNECT practices with respect to your personal and business information. If you have any questions or concerns, please contact us at **Conceptia Konnect, #22, 100 Feet Ring Road, 6<sup>th</sup> Block, 3<sup>rd</sup> Phase, Banashankari 3<sup>rd</sup> Stage, Bangalore, 560085, India. , Kind Attn: Director Sales & Service** or via email at [events@ckconnect.in](mailto:events@ckconnect.in)